

the

PROMISE

kit



WELCOME TO PROMISE



Thank you for joining with Dignity Freedom Network in our quest to rescue families in India from the constant threat of trafficking and exploitation.

When you share about DFN and invite people to join Promise, you become an advocate for at-risk children and women. You are rescuing them and reclaiming their God-given dignity that centuries of injustice have crushed. And, you are restoring freedom and opportunity to their lives.

Each person who joins Promise represents a girl saved from child marriage and trafficking, a woman restored from sexual slavery, a child educated, a life transformed. Thank you!

This tool kit is designed with you in mind. We want to make it easy to give you exactly what you need to teach your friends, your church, and your family about DFN. Please read through the materials carefully and reach out to info@dfnusa.org if you have any questions.

**Thanks for joining us - because every life is worth fighting for!
Let's get started!**

Jacque



CONTENTS

IN THIS BOX YOU'LL FIND:

- * **About Promise**
- * **About Dignity Freedom Network**
- * **How to Talk With Your Pastor and Friends About Hosting An Event**
- * **Sample Promise Registration Kit**
- * **Suggested Timeline**
- * **About the Registration Form**
- * **Frequently Asked Questions**
- * **Materials & Publicity**
- * **Flyer/Worship Folder Insert**
- * **Sample Presentation Outlines & Presentation Tips**
- * **Resources to Help You Prepare & Share**
- * **After Your Event: Now What?**



ABOUT PROMISE

Promise is DFN's team of faithful monthly givers. These gifts enable our teams on the ground to:

- Rescue women, children, and entire families from the constant threat of trafficking, child marriage, and forced labor.**
- Reclaim purpose and dignity for those broken by injustice.**
- Restore freedom and opportunity in lives transformed by whole care for the whole community.**

Promise is how kids get a top-notch education and how vulnerable girls and women are protected from traffickers. Promise is how women learn marketable skills like tailoring or computers, and Promise is how families get access to quality healthcare, a luxury in India. Promise is how lives are transformed and futures are shaped.

ALL BECAUSE OF JESUS' LOVE.

ABOUT DIGNITY FREEDOM NETWORK



At the heart of DFN is our belief that all people, regardless of social or economic standing, have inherent dignity and worth. All are worth fighting for. All deserve to live free of the systems that have historically kept them in chains, so that they can contribute fully to their communities and to the world.

DFN has been around since the early 2000s but our on-the-ground teams have been serving marginalized communities in India for more than 50 years and over 20 million people have been impacted by our work. We are unabashedly Christian and everything we do is to embody Jesus' example of love and compassion for the poor and vulnerable. However, because the political climate in India is hostile to believers, you won't see us talk about our faith online. This is for the protection of our team members and those we serve.

We seek life transformation through our "whole care for the whole community" approach in four core areas: trafficking prevention & rescue, education, healthcare, and economic empowerment.

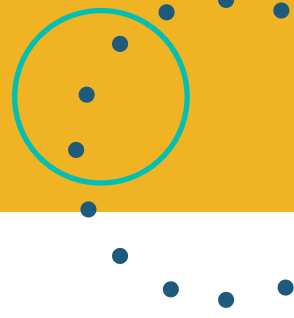
If injustice had a face, it could be that of a young Indian girl trapped by poverty, trapped by caste, unable to imagine a hopeful future. She is who we serve: India's most vulnerable and at-risk people, especially children and women. This number is staggering, but there are a half billion at-risk people in India. 500,000,000!

Many live in extreme poverty, trapped and vulnerable to child labor, child marriage, and exploitation by traffickers. Children clean latrines or pick through trash looking for items they can sell, women work long hours in domestic service or vegetable patches. Often they are abused by their bosses. It's hard to believe, but one of the most dangerous activities for girls and women is a simple trip to the toilet because predators lurk nearby, preying on victims when they are most vulnerable.

DFN stops these injustices in their tracks.



HOW TO TALK WITH YOUR PASTOR AND FRIENDS ABOUT HOSTING AN EVENT



1. Build your relationships.

If you'd like to get your church involved but don't know your pastor, missions pastor, or women's ministry pastor/director well, consider taking them to lunch or coffee. The first step to a successful church event is a trust relationship between you and the leadership of your church. Get to know them, hear their vision for the church or their area of ministry, be a friend. Consider how a DFN event might fit into the overall mission strategy of the church. With your friends, be intentional in talking about your passion for India and how your support of DFN's work is transforming lives.

2. Share how supporting DFN has been meaningful in your own life.

Explain the plight of the oppressed in India and how learning about the injustices they face has opened your eyes and inspired you to act. Share how your support is making a difference right away (through rescue, healthcare, vocational training and education) and over the long-haul. Engage your pastor or friend's own sense of compassion and justice and how right now, we can do something to help.

3. Be casual and creative – but intentional.

Your event doesn't need to take center stage on a Sunday morning. It can be a table in the foyer and a small insert in your worship folder. It can be at a women's breakfast or lunch, it can be in a Sunday School class or small group meeting. You can create your own event in your home, or in the home of a friend, over coffee or tea. You can visit a book club or Bible study. The only limits are your own time and creativity. Wherever, whenever you find yourself in your daily life might be an opportunity to share the story of what God is doing in India.

4. Offer an invitation, not a "sales pitch."

We're used to being "sold to" in this country. Between Facebook and Instagram ads, pop ups on websites, and traditional advertising, people recognize when they're being "pitched." Instead, listen. Observe. Consider how you can frame your discussion as an invitation to join God's work rather than just a solicitation for donations.

5. Approach all interactions prayerfully and respectfully.

Seek to recognize where God is working, where He is leading your church or your friend, and honor that. Pray for open doors and trust God for the outcome.

SUGGESTED TIMELINE



8 weeks before your planned event date: Schedule Your Event

- Contact your church leader to tell them about DFN and Promise in a Box.
- Confirm the date with your church.

6 weeks before: Prepare your church for things you'll need

- Flyer/worship folder insert
- DFN logo for e-news
- Table
- Be sure to ask your church contact, "How can I help?"
- 4 weeks before: Prepare Your Mind
- Read through and practice the key points of Promise.
- Pray for the event.

3 weeks before: Recruit A Volunteer

- We hope your table will be booked with people wanting to know more. You'll need someone to help process registration kits and answer basic questions.
- Share this info packet with your volunteer or talk with her/him about 3 or 4 simple facets of DFN they can share if people have questions. (This will help you prepare, too.)

2 weeks before: Contact Your Church One More Time

- Confirm when they are adding the event announcement to their e-news and/or worship folders.
- Ask if they need help making copies of the flyer or putting them on chairs or in the worship folders.
- Confirm the location of the table.
- Ask if you could leave the table up for an additional week for those who needed to think about it.

1 week before: Gather Your Supplies

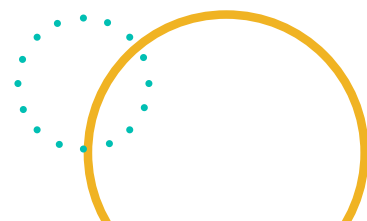
- Gather the supplies you need for your table. See Materials above.
- Continue to pray for open ears and generous hearts.
- Remind yourself how to process registration forms.

Event day – Smile. Engage. Enjoy.

- Make sure your table is set 20–30 minutes prior to service time. You'll catch people who come in early and have opportunities for one-on-one conversations.
- Consider standing beside your event table rather than behind it. It's easier to engage while folks are coming in.
- Let God draw people to your mission. Pray for divine conversations. If you don't know the answer to a question, be honest and then follow up. That follow-up will go a long way in building trust with inquisitive minds.
- Be careful to protect personal information on the registration forms. Put each one in the security envelope provided. Do not leave these unattended.
- Freely give away stickers and pens.
- Give keychains to those who sign up and tell them to be looking for their Promise Welcome Kit in the next week.
- Stay until the very end. Some of the most meaningful conversations come as the crowd clears out.
- Clean up well. Make your church staff think, "WOW! This person was so helpful. I'd work with them again!"

Within 2 days following event: Wrap Up a Job Well Done!

- Scan and upload registration forms to the link provided by your DFN representative. (Or, mail forms and any checks you received in the enclosed envelope with the label sent via email.)
- Write thank you notes using DFN notes to:
 - Your pastor
 - Your church leader you worked with
 - Administrative staff who helped with details
 - Your volunteer



SAMPLE PROMISE REGISTRATION KIT

EACH KIT INCLUDES:

3 COVERS

(covers are different but all the insides are the same)

WHAT PROMISE DOES

STORY

REGISTRATION FORM



HOW WE WORK

DFN focuses on four key initiatives that bring whole care for the whole community:



NEXT STEPS

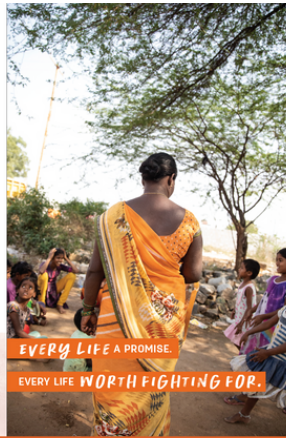
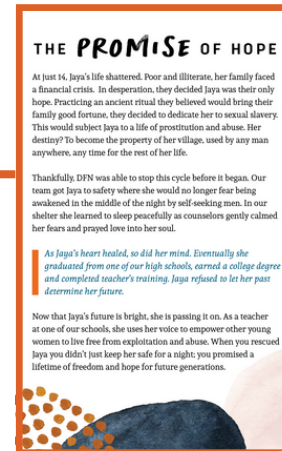
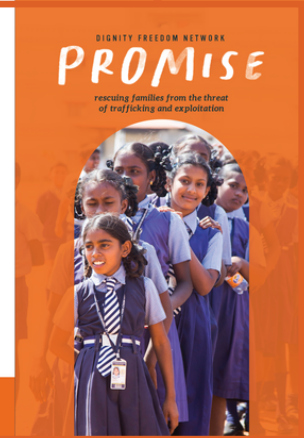
After turning in your registration card and first monthly gift, you'll officially be part of the Promise team working to disrupt an ancient system that keeps people in the chains of poverty and discrimination.

You'll receive a Welcome Kit in the mail. You'll read good news about your Promise in action, hear from Jacque Cork, our Executive Director, and learn about how you can grow the impact of your promise for vulnerable children and communities in India.

Also, be on the lookout for your monthly Good News email. These stories of your promise in action will warm your heart and bring a big smile to your face.



info@dfnusa.org | 757-233-9110 | dfnusa.org



"The reason I support DFN is because I was moved when I learned from a friend who shared how the poor and marginalized people of India are denied rights and privileges. He said, "They just want schools to educate their children." I am a firm believer that everyone is created special and loved equally. I also strongly believe that education is the key to freedom. No child should be denied that opportunity."

- JOYCE

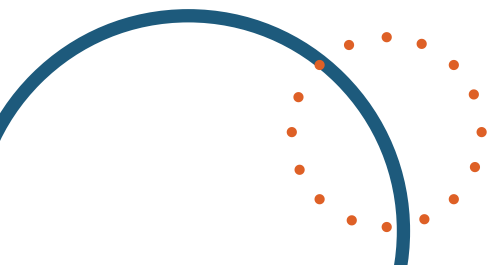


ABOUT THE REGISTRATION FORM



The registration form is simple and easy for people to fill out. Here are some tips:

- **When you collect forms, do a quick check to ensure it is complete, legible and signed (if people choose to give by credit card). For EFT (debit gifts), make sure a voided check is attached.**
- **Place completed forms in the provided envelope for privacy. Don't leave filled out forms in sight.**
- **Understandably, sometimes people are nervous about writing their personal information on a form. Assure them that their information is secure. Once the forms have been processed, they are shredded and credit card numbers are not viewable.**
- **If people prefer to join Promise online, point them in the direction of the tent-style table top signs. There is a QR code that people can scan with their phones. That code will take them to the page on DFN's website where they can join Promise.**



FREQUENTLY ASKED QUESTIONS



* Why do you only work in India? Why did you choose that country?

We didn't choose India; India chose us. Our founder and international president, Bishop Joseph D'souza, developed an understanding of what marginalized people in his country face after he met and married his wife, who is of a lower caste. That awareness led to a fiery passion to see change, to see low caste people thrive, confident in their God-given dignity as people. Now there are DFNs in seven countries, standing together to support the most at-risk and vulnerable people in Indian society.

* How does joining Promise differ from child sponsorship?

While child sponsorship helps one child and one school in one community, Promise helps all vulnerable people in all of India. Members of Promise:

- provide access to healthcare
- ensure a top-notch education for children in DFN schools
- prevent labor and sex trafficking for vulnerable girls,
- rescue girls who have been trafficked, and
- provide skills training so women can provide for their families.

* What is my commitment as a member of Promise?

When you join Promise, you make a monthly commitment to provide whole care for the whole community. We count on your donation to provide continuous impact in India.

Of course, we understand that circumstances change. To make a change in your monthly Promise commitment, just contact DFN. We're always here to help!

* How is DFN different from other charities doing similar anti-trafficking work?

We focus on preventing trafficking and exploitation whenever we can. Education of children is a key way to do this, but we also offer vocational training, and our village social workers keep watch over the most vulnerable families. They are part of the communities where they serve, and they intervene when they see a child or a woman at risk. They establish relationships with families, raise awareness, alert authorities to trouble, and in the most dangerous cases, offer families an invitation for their daughter to join one of our shelters where she can be safe and go to school. Most organizations similar to DFN partner with a number of local groups to carry out their work. Our partner in India operates their own network of holistic community development work, which ensures the high quality and long-time investment needed to transform communities. That's what we mean by "whole care for the whole community."

* How much does it cost to join Promise?

We have three tiers of membership. \$35 per month; \$50 per month; \$65 per month. The level of services provided is the same at each tier, but the higher tiers reach more vulnerable people.

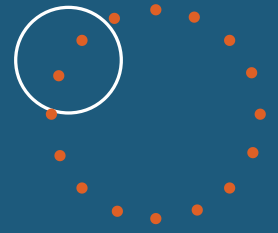
* What about financial accountability and transparency?

At DFN, we are intentional with stewarding finances and other resources to best support the poor, marginalized, and outcasts of society across India. We observe high standards of business and personal ethics when working alongside donors and partner organizations. We practice integrity in fulfilling our responsibilities and comply with all applicable laws and regulations.

We're happy to report that we have certificates from the following:



MATERIALS & PUBLICITY



We have included many items to make it easy to plan, host, and follow up on your event.

Your box includes:

- **This booklet!**
- **Brochures that explain the mission of DFN and the scope of the work**
- **Promise registration kits (3 cover designs)**
- **Every Life Matters stickers to be given away when someone joins Promise (or just wants one for their water bottle)**
- **DFN pens (Feel free to give these away)**
- **A disposable tablecloth for your display table**
- **Name tags for you and for anyone who volunteers with you**
- **Table top tent-style signs with QR code for digital sign-ups**
- **Flyer/Worship Folder Insert**
- **DFN Thank You notes for those who help with the event**
- **Envelopes for completed Promise registration kits (to protect personal information)**
- **A large return envelope (You won't need this if you scan and upload the completed registration forms. Your DFN representative will work with you on this.)**

Feel free to get as creative with your display as you desire. If you have access to Indian fabrics, they are always colorful and attract interest. Candy is a good idea, too. You can even visit a local Indian grocery store for snacks or other items. Anything you can do to build curiosity will make your event memorable!

The good news? You don't need to send anything back to us other than the completed registration forms! You can distribute any leftover materials to anyone you choose. If your event is at a church, you can ask leadership whether you can leave information at your welcome center or keep it up for another week.

We've also included an insert for a worship folder or flyer you can use to promote your event. Just print the last page of this booklet and distribute however it works for your setting.

every life a promise,



every life

worth fighting for.



Learn how you can
rescue families from the
threat of trafficking
and exploitation

dfnusa.org

every life a promise,



every life

worth fighting for.

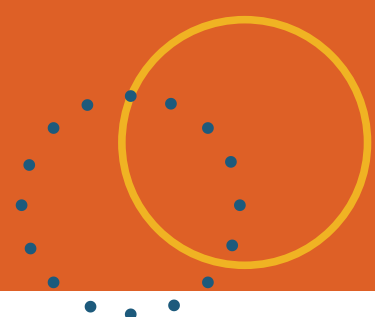


Learn how you can
rescue families from the
threat of trafficking
and exploitation

dfnusa.org

SAMPLE PRESENTATION

OUTLINES



0-2 MINUTES:

If you only have a few moments to share about DFN and Promise, speak from your heart.

Here are a few possible elements to include in your own words:

- **Many children and women in India live in extreme poverty and are vulnerable to all kinds of exploitation, especially human trafficking. We can stop this.**
- **I love the idea that my gifts help children, and entire families, in every area of their lives: physically, intellectually, emotionally, and spiritually.**
- **I want to bring dignity and freedom to an entire generation so they can dream of a brighter future.**
- **Would you join me in becoming a member of Promise, DFN's team of monthly givers? You can provide education, healthcare, skills training, and stop traffickers in their tracks.**



SAMPLE PRESENTATION

OUTLINES

5-10 MINUTES:

1 minute: Welcome and introduction

- **Introduce yourself, thank people for coming, and tell them a little about DFN. Example: Hi, my name is Lori. Thanks for coming today. I'm excited to have the opportunity to share a little bit about Dignity Freedom Network. DFN is a trafficking prevention and rescue organization that works in India. They are dedicated to freeing children and women through education, anti-human trafficking programs, healthcare, and skills training.**

2 minutes: Share the need

- **If injustice had a face, it could be that of a young Indian girl trapped by poverty, trapped by caste, unable to even imagine a hopeful future. She is who DFN serves: India's most vulnerable and at-risk people, especially children and women. Many live in extreme poverty, trapped and vulnerable to child labor, child marriage, and exploitation by traffickers. Children clean latrines or pick through trash looking for items they can sell, women work long hours in domestic service or vegetable patches. Often they are abused by their bosses. It's hard to believe, but one of the most dangerous activities for girls and women is a simple trip to the toilet because predators lurk nearby, preying on victims when they are most vulnerable. But we can stop this!**

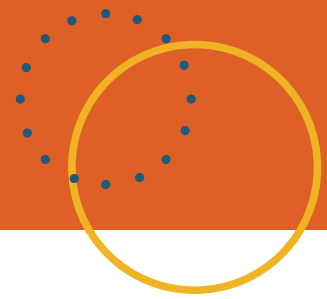
2.5 minutes: Share a story of Hope!

- **Choose a story that grips your heart, and tell it in your own words. Stories can be found at dfnusa.org/blog**

1 minute: Conclude your presentation

- **Joining Promise is the very best way to ensure no child or woman is exploited. Promise members provide what we call "whole care for the whole community." That means education, healthcare, skills training, and stopping traffickers from stealing the innocence of India's most vulnerable. I want to invite you to join me in partnering with DFN by becoming a member of Promise today.**

PRESENTATION TIPS



Prepare

Take some time to become familiar with DFN, with Promise, and plan out what you'd like to say well in advance of your event. See our suggested timeline for additional tips.

Understand Your Audience

A women's group is different from a youth event or a gathering of friends. Make sure you understand who you are speaking to. If you are a guest at a regular event, understand the general purpose of the gathering and how your presentation fits into the flow of the event. Tailor your words and your stories to the audience.

Be Yourself

Try not to memorize what you want to say. Instead, try writing an outline and speaking naturally, using your own words and letting your personality shine! You're among friends!

Start with a Hook

Your hook might be a story that gripped your heart, a personal experience you've had, or a statistic you've heard about India. Try to find something to grab your audience's attention at the very beginning. That will help them stay engaged throughout the presentation.

Tell a Story (or Two)

Humans love stories! Making your presentation personal and telling stories of life transformation rather than statistics will inspire your audience. You can find compelling stories at dfnusa.org/blog.

Watch Your Time

Be respectful and aware of the length of your presentation. If you've been given an allotted time, don't go over, if at all possible. Of course, if it's your event you can take as long as your audience remains engaged.

Watch Your Body Language

Up to 90% of communication is nonverbal. Be aware of how you move your hands and body. Strive to communicate confidence and passion for the cause. It might feel a bit silly, but practice in front of a mirror!

Wrap Up with a Call to Action

Always end your presentation with a clear call to action. What do you want your audience to do? Make sure they understand their next steps.

RESOURCES

TO HELP YOU PREPARE AND SHARE

Visit our website and Vimeo page for resources related to DFN and Promise:

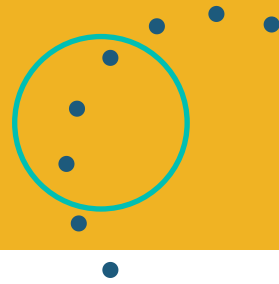
- Print [this flyer](#) to share with others during your event. Check out the “What We Promise” area for information on each of our four core areas:
 - [Trafficking Rescue and Prevention](https://dfnusa.org/trafficking-prevention) at dfnusa.org/trafficking-prevention
 - [Education that Empowers](https://dfnusa.org/education) at dfnusa.org/education
 - [Healthcare that Heals](https://dfnusa.org/healthcare) at dfnusa.org/healthcare
 - [Skills Training](https://dfnusa.org/skills-training) at dfnusa.org/skills-training
- Check out the “Stories” area of our website for videos and blogs.
- Visit our Vimeo page at vimeo.com/dfnusa for downloadable copies of our videos.

For Resources on India:

- **The World Fact Book: India**
- **Trafficking in Persons Report**
- **For the state of persecutions of believers in India, visit Open Doors.**

If you're a real researcher and need book recommendations, email us at info@dfnusa.org. We have lots of suggestions!

AFTER YOUR EVENT: NOW WHAT?



Whew, your event is over and you have completed registration forms ready to send to DFN. Congratulations!

We want this tool kit to be easy and pain-free, both before and after your event. All you need to do is:

- 1. Check your completed forms.**
 - a. Make sure the contact information is legible and complete.**
 - b. Make sure the credit card information is legible and that the person has signed. (We cannot process unsigned forms.)**
 - c. If any information is missing, please contact the person who filled out the form to request that they complete it. If you are unable to reach the person, please include the incomplete form with your completed ones. Our team will attempt to contact the person.**
- 2. Scan and upload the registration forms and any checks you receive to a link your DFN representative will send you via email. (As an alternative to scanning the forms, you may mail them in an envelope DFN will provide. We will send you a mailing label to your email with postage paid after the event. You'll need to make a back-up copy of each registration form before you mail them back.)**
- 3. Please do this within 2 days of your event, if possible. If there is an unexpected delay, please reach out to our team at info@dfnusa.org or call 757-233-9110.**
- 4. Carefully guard these forms. Do not shred them until you receive confirmation from your DFN representative that they have been successfully received.**

You do not need to return any unused items to DFN. You may keep them or distribute them to people you think might be interested in joining Promise. That's it! Congratulations! Pat yourself on the back and breathe a sigh of relief. You did it!



edfn

DIGNITY FREEDOM NETWORK